

## Executive Summary

- › The S&P 500 Index is facing its third straight quarter of losses for the first time since 2008-09.
- › On the positive side, we believe, markets have now finally priced-in that the disinflation process will not be as fast and linear as they hoped for and that the Fed is truly committed to bring inflation under control – and that this will involve pain in economic and asset-price terms.
- › The “Fed will hike until something breaks” is as relevant as ever, given the latest bond-market dislocations.
- › We think, a prolonged disorderly dollar funding market and/or US-Treasury market would eventually force the Fed to live up to its financial stability mandate and abandon quantitative tightening. Such an inflection point in the liquidity cycle would be bullish for risk assets - the timing is of course uncertain.
- › At the end of September, market sentiment was extremely negative, which favored another rally. Just remember that strong, abrupt rallies characterize bear not bull-markets.

## The 60/40 Nightmare

- A “hard landing” in the US is starting to look increasingly likely, given the Fed’s predicament with inflation.
- However, recent resilience in US activity and consumer data looks to delay a sharper US growth slowdown. Company surveys show that delivery times and freight costs are falling, and inventories are replenishing. US goods inflation should thus continue to decline.
- A recession in major parts of Europe, starting in Q4, should be the base case.
- In larger terms, we note that fiscal (spending) and monetary policies (tightening) work in opposite directions in many developed markets, putting FX and bond markets under severe tension.

## Market Development

### World

On a cross-asset basis, we have never had stocks and bonds both down in 3 consecutive quarters (with data back to the 70s).

The correlation between stocks and bonds over the last 2 years is the highest since 1993-1995.

Q2 earnings season turned out much better than feared.

- Will this also be the case for Q3 earnings? After all, the global economy is now in worse shape than in Q2, with 53% of global PMIs <50 today, compared to 23% in Q2.
- The short-term trend for earnings estimates consensus has been sharply negative heading into the Q3 reporting season.

As of the end of September, several sentiment and technical indicators signaled potential for a sizeable oversold bounce.

- So far this year, a 5-day average VIX above 30 has been enough to represent a near term low (@31.9 as of 30.09)

## Europe

In September, inflation in the Eurozone was once again higher than expected. The annual rate jumped from 9.1% to 10.0%, thus reaching a new record high. Inflation in the energy sector rose from 38.6% to 40.8%, in food including alcohol and tobacco from 10.6% to 11.8%, in industrial goods from 5.1% to 5.6%, and in services from 3.8% to 4.3%.

## Switzerland

The manufacturing and service PMIs sectors signaled continued growth in the Swiss economy in September. The PMI Manufacturing even halted its downward trend for the time being, rising again - and surprisingly - for the first time after five consecutive declines. The activity indicator improved from 56.4 to 57.1 points.

## Will financial instability eventually force the Fed’s hands?

In hindsight, we got it right that new bear market lows were still ahead, despite the furious summer rally in risk assets. We think that markets have now understood that an early pivot based on quickly disappearing inflation is not in the cards. This also means that further negative surprises in sequential (month-over-month) inflation data may have a less adverse impact on financial markets going forward if consumer inflation expectations remain anchored.

The Fed is fighting a battle against inflation and loss of credibility. It is clearly afraid of easing-off too early as it did in 1980, when it prematurely cut rates due to an

economic slowdown only to subsequently be forced to tighten even more aggressively and completely slam the economy as inflation would not behave.

Fed Chair Powell has told us repeatedly that he is looking to bring the whole curve into positive real yield territory. At the short end, the hurdle is the PCE Core rate running at 4.9% YoY in August. While this rate is expected to decline, it strongly implies a target fed funds rate well above 4% - a significant headwind for markets and the economy. This was again emphasized with the FOMC's September economic forecasts which hinted at an approaching US recession.

Higher volatility and tighter financial conditions are currently central bank objectives as a means to deal with inflation rather than a reason to cave in. However, a move too far too fast can break things. The Bloomberg financial conditions index has made new lows and the USD trade weighted index has already reached historic intervention levels (e.g., Plaza Accord in '85).

Were the BoE emergency measures to prevent UK pension funds from collapsing the 'canary in the coal mine'? In general, the bar for intervention is high as inflation remains the binding constraint. However, the ad-hoc BoE purchase of long dated UK gilts pointed at one thing: sovereign bond markets must be stable at all costs. Note that US pension funds - like their UK counterparts - have also been huge players in interest rate swaps (according to a BIS paper from 2018). The bottom line is, we now know that eventually there is a back stop if financial stability is in danger – which means that sovereign bonds may work as haven assets again.

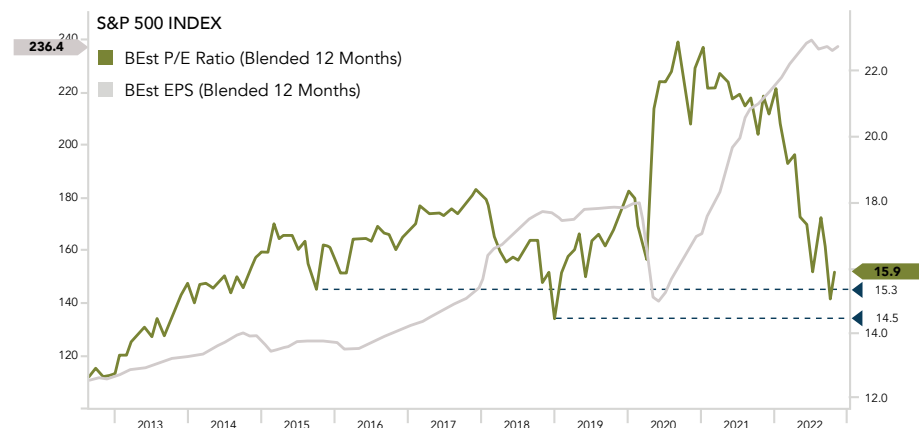
## Positioning

- In our view, “don't fight the Fed” still means to be defensive. This would change (and potentially flip around) if disorderly market conditions would force a Fed intervention.
- For example, some analysts already expect coordinated measures to ease dollar funding conditions around the G20 meeting in mid-November. After all, a liquidity crisis can spiral out of control much faster than inflation.
- In this context, the global USD money supply is shrinking rapidly. According to Morgan Stanley the global money supply in USD (combining the US, China, the Eurozone and Japan) is down approximately USD 4 trillion from its peak. Given this trajectory, a Fed pivot now seems likely at some point, the question remains when. In any case, we will likely only be able to identify an inflection point in the liquidity cycle ex-post.
- Thus, we look to continue our laddered-buying approach into equity markets (we already brought in 3 steps, starting in June this year), which will bring us back to a neutral weighting and further reduce our still large cash position.

## Chart

The S&P 500 and its valuation multiples have turned lower following a summer rally. Both made new YTD lows in September. Note how the 12M forward S&P 500 P/E (in green) has already briefly touched prior correction lows (blue). A big question remains around forward EPS (grey) however, which we expect to turn lower.

### S&P 500 forward multiples approach historical support zones



Source: Bloomberg

Sources: Bloomberg, Barclays, Morgan Stanley, Kepler Cheuvreux, Nordea, Goldman Sachs, The Market Ear, Credit Suisse, Bernstein, MacroCompass, Financial Times, Finanz und Wirtschaft, Reuters, Data Trek, Citigroup, Bank of America, Bernstein, Piper Sandler, Pictet,

## Disclaimer

The information contained in this document constitutes a marketing communication from FINAD (FINAD AG, Zurich; FINAD GmbH, Vienna or FINAD GmbH, Hamburg branch). This document is for general information purposes only and for the personal use of the recipient of this document (hereafter referred to as "recipient"). It does not constitute a binding offer or invitation by or on behalf of FINAD to purchase, subscribe, sell or return any investment or to invest in any particular trading strategy or to engage in any other transaction in any jurisdiction. It does not constitute a recommendation by FINAD in legal, accounting or tax matters or a representation by FINAD as to the suitability or appropriateness of any particular investment strategy, transaction or investment for any individual recipient. A reference to past performance should not be construed as an indication of the future. The information and analyses contained in this publication have been compiled from sources believed to be reliable and credible. However, FINAD makes no warranty as to their reliability or completeness and disclaims any liability for losses arising from the use of this information. All opinions and views represent estimations that were valid at the time of going to press; we reserve the right to make changes at any time without obligation to update or communicate them. Before making any investment, transaction or other financial decision, recipients should clarify the suitability of such investment, transaction or other business for their particular circumstances and independently (with their professional advisors if necessary) consider the specific risks and the legal, regulatory, credit, tax and accounting consequences. It is the responsibility of the respective recipient to verify that he/she is entitled under the law applicable in his/her country of residence and/or nationality to request, receive and use this publication for personal purposes. FINAD declines any liability in this respect. An investment in the funds and other financial instruments mentioned in this document should only be made after careful reading and examination of the latest sales prospectus, the fund regulations and the legal information contained therein and after prior consultation with your client advisor and - if necessary - your own legal and/or tax advisor. It is the responsibility of the respective recipient to check whether he is entitled to request and receive the relevant fund documents under the law applicable in his country of residence and/or nationality. Neither this document nor copies thereof may be sent to or taken into the United States or distributed in the United States or handed over to US persons.

This document may not be reproduced in part or in full without the prior written consent of FINAD.

For Switzerland: FINAD AG, Talstrasse 58, 8001 Zurich, Switzerland is a public limited company specialized in financial services and asset management, established under Swiss law. FINAD is associated to the self-regulatory organization SRO AOOS. FINAD is also associated with OFS Ombud Finance Switzerland (<http://www.ombudfinance.ch>). Complaints about FINAD can be addressed to SRO AOOS or OFS.

For Austria: FINAD GmbH, Dorotheergasse 6-8/L021, 1010 Vienna, Austria is an investment firm according to Section 3 of the Austrian Securities Supervision Act 2018 (WAG 2018) and as such is entitled to provide investment services of investment advice, portfolio management as well as the acceptance and transmission of orders, in each case with regard to financial instruments. FINAD is not authorized to provide services that involve holding clients' money, securities or other instruments. FINAD is subject to the supervision of the Financial Market Authority (FMA), Otto-Wagner-Platz 5, 1090 Vienna ([www.fma.gv.at](http://www.fma.gv.at)). Complaints about FINAD may be submitted to the FMA.

For Germany: FINAD GmbH Deutschland, Schauenburgerstraße 61, 20095 Hamburg, Germany is the German branch of FINAD GmbH, Dorotheergasse 6-8/L/021, AT-1010 Vienna, Austria. FINAD is an independent securities services company specialized in investment advice, investment brokerage and asset management (financial portfolio management). The provision of securities services by FINAD is subject to the supervision of the Financial Market Authority (FMA), Otto-Wagner-Platz 5, 1090 Vienna, Austria ([www.fma.gv.at](http://www.fma.gv.at)) as well as the Federal Financial Supervisory Authority (BaFin), Graurheindorfer Straße 108, 53117 Bonn, Germany and Marie-Curie-Straße 24-28, 60439 Frankfurt am Main, Germany ([www.bafin.de](http://www.bafin.de)). Complaints about FINAD can be addressed to the FMA or BaFin.

FINAD is not authorized to practice law, provide tax advice or auditing services.

© Copyright FINAD - all rights reserved.

# FINAD

Financial Advisors | Since 1976